**WEB 2890 Project Feedback Form**

**Name of Student being Reviewed**: Kelli Jeske

**Name of Reviewer**: Mickey Fryer

**Company/Position**: Graphic Designer

**Contact information (phone, email)**: 435-770-3398. micksterfry@gmail.com

**Relation to Student (check one)**: Client [ X ] Friend [ ]

Acquaintance [ ] Professional [ ]

Web/UX professor [ ] Weber State professor [ ]

Weber State staff [ ] Other, please specify: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

# Part 1 - Questions for Client Only:

**1. Were the requirements/objectives of the project met by the student?**

[ X ] All requirements were met

[ ] Most requirements were met

[ ] Some requirements were met

[ ] No requirements were met

**Add Comment**:

Although we are still working on “fine tuning” the site, everything I have asked for is included and set out in a way that is better than my old design.

**2. How satisfied were you with the communication during your project’s completion?**

[ X ] Very Satisfied [ ] Satisfied [ ] Neutral [ ] Dissatisfied [ ] Very Dissatisfied

**Add Comment**:

Kelli talked with me on a consistent basis. When asking for images/files/information she was very precise and professional.

**3. What is your impression of the student’s knowledge and skill level based on your experience working with him/her?**

[ ] 5 (High) [ x ] 4 [ ] 3 [ ] 2 [ ] 1 (Low)

**Add Comment**:

Although still learning and growing Kelli is competent and decisive in the creation of my site.

**4. How effective was the student in solving problems and making decisions during the completion of the project?**

[ X ] Very Effective [ ] Somewhat Effective [ ] Not sure [ ] Ineffective [ ] Very Ineffective

**Add Comment**:

I gave her a VERY basic outline of my needs and she made the decisions necessary to bring the site live.

**5. How likely are you to use the project in its final format (i.e., print and mail a marketing card to customers, add video or images to website, have business cards or letterhead printed with new logo)?**

[ ] Very Likely [ ] Somewhat Likely [ ] Not Sure [ ] Unlikely [ ] Very Unlikely

**Add Comment**:

I am super excited to give it a real run.

**6. How likely are you to ask this student to complete another project for you?**

[ ] Very Likely [ ] Somewhat Likely [ ] Not Sure [ ] Unlikely [ ] Very Unlikely

**Add Comment**:

I love working with Kelli.

# Comments from All Reviewers

**Please provide ratings and comments on the following project criteria (1 = low and 5 = high):**

1 2 3 4 5 **Overall project quality**

**Comments**:

5

1 2 3 4 5 **Level of creativity and originality demonstrated in the project**

**Comments**:

4

1 2 3 4 5 **Project contains an appropriate amount of information to meet its objectives.**

**Comments**:

5

1 2 3 4 5 **Quality of elements making up project (HTML/CSS, photos, vector graphics, video, audio, animation, web objects/elements)**

**Comments**:

5

1 2 3 4 5 **Project design (color, fonts, typography, layout/composition). The overall concept/theme/unified look of the website is effective.**

**Comments**:

5

**Do you feel this project is appropriate to include in the student's portfolio considering skill-level demonstrated?**

**Comments**:

5

**Did you experience any technical difficulties as you navigated through the website or displayed the project?**

**Comments**:

none

**What are the main strengths of the project?**

**Comments**:

The ease of navigation and the consistent flow of information.

**What are the main things that could be improved with the project?**

**Comments**:

Making the verbiage consistent within each item.